



September 15, 2015

Organizational Announcement

It's my honor to introduce Loren Schneider as the new Product Director, Sports Medicine & Extremities, reporting to me. Loren will also assist the knee team with planning and execution around the Efficiency Knee platform. He joins Medacta with over 11 years of orthopedic experience.

In 2004, Loren began his career with Arthrex as a sales representative, growing a Chicago/western suburban territory and surpassing quota every year. In 2007, Loren was offered a unique opportunity with Tornier, and after spending a year in the field as a territory manager, he accepted a management role where his responsibilities included hiring and developing personnel, surgeon and sales education, product forecasting, and developing and implementing business plans and strategies.

A native of Chicago, Loren graduated from Indiana University in 2004. He has been involved with numerous successful product launches as well as involved in the infancy of emerging technology in both the sports medicine and extremity markets.

In his free time Loren enjoys spending time with his wife, Maureen, and his two children, Sam (2) and Lila (1). He will be based in Indianapolis, Indiana.

Matt Delong
Vice President, Product Development