

December 31, 2015

Organizational Announcement

Please join me in congratulating Steve Kirschner who is promoted to Area Director – East reporting to me. His new assignment is effective January 1, 2016.

Steve joined Medacta in October with an original assignment of building build distribution network in the Mid Atlantic and Florida markets. The recently announced Area Director expansion provided the opportunity to better utilize Steve’s leadership talent by elevating his role.

Steve has a diverse background with 15 years orthopedic sales experience with Zimmer. For the last seven years he held the position of Sales Team Leader at Zimmer-Carolinas. Steve brings experience leading to all aspects of orthopedic sales & sales management, operations, business development and sales training. During Steve’s stellar sales tenure with Zimmer he consistently exceed revenue expectations and was recognized nationally for his contributions including the Pinnacle Club, a Grand Slam Award, and five President’s Club Awards. In addition to his sales success, Steve was recognized as a thought leader amongst his peers and asked to serve on numerous corporate sales and leadership committees at Zimmer, including the prestigious President’s Sales Panel.

Steve earned his Bachelor of Arts degree in Liberal Arts and Environmental Studies from State University of New York. While there he was a member of the Varsity Ice Hockey team and was recognized with the James Gorcesky Memorial Award for Excellence in Cartography.

Outside his professional pursuits, Steve enjoys time with is family and is a recognized community leader. He was recently named to serve on the Board of Directors of the Geanco Foundation where he has served for the last four years as a Medical Mission Team Leader responsible for medical missions to Nigeria.

Steve thrives in challenging and results-oriented environments motivating teams to achieve notable results. These qualities will undoubtedly allow Steve to replicate his success here at Medacta USA. Please join me in congratulating Steve on his expanded responsibilities!

Matt Goudy
Vice President - Sales