

January 8, 2016

## **Organizational Announcement**

As part of the restructuring in the Product Development team, **Loren Schneider** will under take a new focus as Product Director - Knees effective immediately. Loren will continue to work from his home office in Indianapolis reporting to John Gauger, Vice President – Knees.

Loren joined Medacta USA in September 2015 as a Product Director. His initial responsibilities centered primarily on our new Sports Medicine and Shoulder products. Although Loren will continue to manage upstream activity related to Shoulders and Sports Medicine, his primary day to day efforts will be devoted to the immediate opportunities at hand with knee products.

Upon graduating from Indiana University in 2004, Loren began his successful orthopedic career with Arthrex as a Sales Representative in Chicago. He was recruited to fill a sales management position in 2007 with Tornier where he relocated to Indianapolis. His responsibilities included hiring and development of sales personnel, medical and sales education, product forecasting and business planning. Loren has assisted with several successful product launches and is experienced with emerging technology in both sports medicine and joint replacement.

Please join me in wishing Loren continued success at Medacta USA.

Eric Dremel  
President