

September 23, 2016

Organizational Announcement

Please join me in congratulating **Mike Emmerick** on his promotion to Vice President, US Sales. This new position will report to Matt Goudy.

Since joining Medacta in 2010, Mike has set established a reputation for performance excellence and distinguished himself as a “go to” leader within the organization. His Sales Area has consistently led all others in revenue growth and operational performance. Mike was recognized with the Grand Slam Award in 2015 for leading all Sales Areas in growth over four consecutive years. The Midwest Area is leading the company in dollar growth again this year.

Mike began his orthopedic career with his local Zimmer Distributor in 2001. He worked his way up quickly from a case coverage representative to a full line sales position where he developed a \$2M Territory in the southern suburbs of Chicago. In 2006 Mike was recruited to Biomet where he managed a \$5M Territory while helping stabilize the distributorship after a difficult restructuring.

Mike received his Bachelor of Business Administration in Marketing from the University of Iowa.

Mike will continue to be field based working from his home in Franklin, Tennessee. Our Area Directors, Steve Kirschner, Mark Weber, Roger Nagel and Matt McCarthy will report to Mike in this new role. The Midwest Area will continue to be managed by Mike until a successor is named.

Eric Dremel
President