

October 11, 2016

Organizational Announcement

Please welcome **Bryan Murray** as our new Area Director for the Pacific Area. Based out of Portland, Oregon Bryan will be responsible for driving sales throughout the West coast, while respecting geographical restrictions from his previous commitments.

Bryan has over 12 years of Orthopedic experience with both Stryker and DePuy-Synthes where he held various positions including; Business Development Manager, Sales Consultant, Regional Manager, Area Vice President, and Key Account Director. Most recently, Bryan served as a Regional Manager overseeing 5 Orthopedic Divisions, which included Joint Reconstruction, Trauma, Sports Medicine, Spine, and CMF. Bryan's diverse experience and knowledge of the Orthopedic industry will be a great asset to the Pacific Area, and we look forward to him achieving much success out West.

However, please don't ask Bryan about his passions and hobbies, or what he does in his free time. These aspects in his life have been destroyed by his lovely wife and two children. He blames Avery and James for his bad golf scores, and his wife for the increase of his Body Mass Index rating. All Bryan is left with at this point is rooting for his hometown teams in Oakland while concurrently listening to the enchanting sounds of the Frozen soundtrack, and having his son ram a Tonka truck into the anterior crest of his tibia.

Please help me in welcoming Bryan to the Medacta team!

Mike Emmerick
Vice President, Sales - Joints