

December 19th, 2016

## **Organizational Announcement**

Please join me in congratulating Loren Schneider on his promotion to *Area Director - West*. He will succeed Roger Nagel, who resigned on December 1st to pursue other professional avenues. Roger remains a friend to all of us and I wish him only the best going forward.

Loren has quickly established himself within Medacta USA as an asset to whatever he's been tasked to accomplish. Perhaps more important, he's trusted at every level of the organization, from the field to CSP. Prior to joining Medacta, Loren was a successful sales representative, territory manager and sales manager within the extremities, sports medicine, reconstructive and biologics markets. Coupled with his experience here in marketing and product development, he brings an incredibly well-rounded perspective to his new role. He will continue to handle the initial domestic launch of the Medacta Shoulder System and transition his knee & sports medicine product responsibilities in due time. He and his family will be relocating from Indianapolis to Denver, to better serve his new Area.

I trust Loren's impact on this new role will be every bit the success he's delivered to previous challenges.

Regards,

A handwritten signature in black ink that reads "Matt Goudy".

Matt Goudy  
Senior Vice President - Sales & Marketing